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PARTNERSHIP ANNOUNCES EXPANSION OF INTERMEDIARY SALES TEAM

Partnership, one of the UK's foremost providers of bespoke financial products for individuals with shortened life expectancy, has today announced the expansion of its sales team to better support the needs of its increasing distribution base and product range. The additional recruitment will encompass both the field based National Accounts team, and the internal sales functions.

The National Accounts team will be expanded by a further three appointments as follows:

Bill Bousfield – National Distribution Development Manager

Robert Dickson – National Accounts Manager (Scotland, Northern Ireland and the Isle of Man)

Stephen Brown – National Accounts Manager (Midlands)

The internal sales teams will be expanded by a further six appointments to provide increased sales support capability and to provide an extended range of services to the IFA market.

Ruth Clarke, Partnership's Sales and Marketing Director, said:

“ These appointments demonstrate both Partnership's confidence in the future of the intermediary market, whilst also recognising that business models are evolving in advance of the implementation of the RDR, and that we are in an excellent position to provide additional support at this challenging time. Our business has grown from strength to strength over the last two years as intermediaries and customers alike become increasingly aware of our unique skill set and the value that it can offer. We will continue to identify areas where we can provide real benefits to customers who may not benefit to the full from increasing longevity and work with the adviser market

to deliver these products and services to their customers in the most appropriate manner.”

-ENDS-

**For further editorial information or to arrange an interview, please contact:
Tony Mangan, Tristan Pineiro or Gemma Shaw at 3 Monkeys Communications
on 020 7440 2410 or email partnership@3-monkeys.co.uk.**

Note to Editors:

About Partnership

Partnership is one of the UK's leading providers of specialist financial products for people living with health conditions, providing innovative products tailored to a client's particular circumstances or needs. We cater for a wide range of conditions - from hypertension to more serious conditions like cancer. Even if clients are healthy but are regular smokers, Partnership can offer very competitive smoker rates in its retirement annuity. Partnership offers long term care, equity release, retirement and protection solutions for people suffering health impairment.

Partnership were proud winners of a Financial Adviser 5 star award both in 2006 and 2007.



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